

Jerry Weinstock

From: 8423-return-70-26302733@lb.bcentral.com on behalf of Business Communications Co.
Sent: Monday, March 10, 2003 3:00 PM
To: List Member
Subject: Newsletter - WATER TECHNOLOGY NEWS

**Critical Water Use Issues Affect Businesses and Consumers Alike**

Water purity and water conservation have never been more important. Virtually every company in every industry is affected, from giant paper mills, food processors and utilities to the corner gas station and the local drive-in restaurant. Water quality rules are becoming ever more stringent, complex – and costly. Companies must meet the rules enforcing the federal Clean Water Act as well as a maze of state and local regulations.

Most industries must obtain ever-purer water for their processes. Some, such as semiconductor and pharmaceutical makers, require water of almost absolute purity. Most companies are finding they have to clean their water both before and after they use it.

But there is an upside. A vigorous new industry is employing new technology to cleanse process and potable water, clean contaminated groundwater and purify industrial waste. And many smart firms – both large and small – are finding that adopting advanced technology can give them an edge over less nimble competitors and add profits to the bottom line. And they are finding that *Water Technology News* is an indispensable tool.

**That's Why You Should Take a Look At
OUR FREE SAMPLE ISSUE**

There is no shortage of cost-cutting technology. Almost daily, equipment and instrument makers, as well as industry and academic researchers announce new ways to monitor quality, remove contaminants, and recycle water. But finding the proper alternatives – at the right price – can be bewildering. The solution is *Water Technology News*.

Each issue of *Water Technology News* will keep you informed of:

- Instruments and Monitoring Devices
- Testing Technology
- Ultrapure Water Treatment
- Recycling Processes
- Biofiltration and Chemical Treatment
- Modeling

- Membrane Processes
- Wastewater Purification

An annual subscription to *Water Technology News* will also bring you the latest news of legislative and regulatory activities, key patents, industry developments, licenses and technology transfer offerings. Items contain the name, address and phone number of contacts so it's easy to act on new information.

Order Online Now

http://www.buscom.com/letters/letters_order_form.html

Become a regular reader of
Water Technology News

Just Fill in the **Order Form** and you will receive 12 issues for only
\$475

For more information, Contact
Jack Edwards
203-853-4266; 203-853-0348
sales@bccresearch.com